



Are you eager to learn and improve?

HubLearn Group wants YOU! We are currently looking for dynamic INTERNS who want to use their potential to the max. **We are looking for Interns within Marketing Management.**

We want you to be a Co-Creator of the internship and below you will find some of the tasks that we expect you to be working on.

We are looking for a person who is:

- Curious and not afraid to ask questions
- Passionate
- Eager to learn and willing to grow personally and professionally
- An on-demand and just-in-time learner
- Independent

What you are NOT going to do while being at HubLearn:

- Making coffee and preparing for meetings
- Taking care of the lunch
- Filing office supplies
- Doing lots of routine work
- Getting super bored

On the contrary, this is what you can expect while working at HubLearn:

- Being part of a start-up environment full of innovation, energy, development, and passion
- A mentor that will follow and guide you during the whole internship
- Making a difference in the world
- Being part of the company on equal terms with the rest of the team wherein your ideas, opinions, knowledge, and input count
- Experience with working internationally and on-the-distance
- Being better prepared for the future of work
- Increased knowledge of company creation and types (maybe you can start your own company during the internship)
- A renewed CV with relevant and important work experience
- Gaining insight into innovative and creative areas, e.g., Virtual Reality and Augmented Reality



Marketing Management Intern

We have many exciting tasks and will form them based on your study focus as much as possible. These are some of the tasks you will be working on:

- Manage organization's website
- Optimize content for the website and social networking channels such as LinkedIn, Facebook, Twitter, Instagram, Stops, etc.
- Create a HubLearn profile at TikTok
- Create social media marketing strategy and campaign by creating the content ideas, budget planning, and implementation schedules
- Develop and manage digital marketing campaigns
- Promote the brand's products and services on various social media channels
- Optimize company pages in each social media platform to increase the company's social content visibility
- Achieve audience engagement, website traffic, and revenue by exploring all digital marketing aspects of social media marketing roadmap
- Edit and post content and videos on social media channels
- Assist with developing online events, e.g., webinars
- Many other amazing and exciting tasks for personal growth

And you will get to know a lot of different tools for digital marketing that you can use in the future, no matter if you want to start your own company or dream about a career in a bigger organization.

How to apply for the internship:

There are two options – you can either send us a video application or a written application.

No matter which option you choose, please include the following points:

- A short presentation of yourself
- A brief description of your competencies
- What you believe you can contribute as an Intern at HubLearn
- What motivates you
- What you want to learn more about/what competencies you would like to develop
- What you are studying
- A fun fact about yourself

If you choose to go with the video application, it is important for us to emphasize that we do not expect you to spend a lot of time on editing and stuff like that. We just want to get a better idea of who you are and what you believe you can contribute.

If you feel like it, you are also more than welcome to send us a project that you are proud of. However, that is not a requirement.

Please click/scan this QR-code or visit <https://www.hubblearn.com/be-an-intern-in-hubblearn/> or send your application to job@hubblearn.com

Questions? Please write to job@hubblearn.com or Maria Roosen +45 538 532 76





Practical Stuff

The internship is unpaid and the duration is typically around 3 months starting January 2022. The working hours are 37 hours per week including time to prioritize your internship assignment and your exam.

You will primarily be working virtually as our team is spread around the world. However, sometimes you will also be working physically with the CEO in the office at Kastrup Airport or at Nørreport Station.

We can align the expectations of the amount of physical and virtual work when constructing your workplan.

We are going through the applications on a regular basis, so please do not hesitate to hit us up with yours -- the quicker the better. As soon as we find the right candidates, the internship slots will be filled.

We are looking forward to hearing to from you.

Best regards,

The HubLearn Team

About HubLearn Group

HubLearn Group is a Danish EdTech Social Enterprise StartUp that operates internationally. We aim to upgrade local individuals and SMEs around the world by creating opportunities and jobs via sustainable, innovative and affordable learning projects and upskilling.

As a startup that started in 2018, we seek to inspire LOCALS and facilitate Social Learning by being a marketplace of learning, and knowledge sharing. We seek to promote digital transformation at all levels globally.

Our first satellite branch is located in Bangkok, Thailand. And we are preparing to expand to the Philippines and worldwide. And we are privileged to be cooperating with the following brands:

- Microsoft
- Unity Technologies
- The European Union
- The United Nations
- YOURWAY
- Adobe
- VR/AR Association
- Thailand Board of Investment
- Startup Thailand
- University of Chulalongkorn, ScII (School of Integrated Innovation)
- Stops.com

The HubLearn Team is a dynamic, positive and dedicated team, and we are very enthusiastic about our work. There is a lot of space for your own ideas. And you will get both responsibility and support. We are a lively, energetic, and dynamic company with an entrepreneurial spirit. With us, you will not be left working on lots of boring updates. There are endless opportunities for a super exciting internship which you can enjoy together with us.